



# Are you a PR or Communications Student?

Come learn about:

How to start out in PR – including the importance of networking with PR professionals and journalists

How to acquire the right background and internships

The role of media relations within PR

The integration of traditional and social media

Hofstra's PRSSA presents...

Guest Speaker

# Ariella Steinreich

Media Relations Director from

**STEINREICH** GROUP, INC.  
C O M M U N I C A T I O N S

Wednesday, Mar. 4

Breslin 209 during Common Hour (11:15 a.m.)

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